



National Injury Prevention Day 2022

Executive Summary

The Injury Free Coalition for Kids® established the country's first National Injury Prevention Day when it asked the nation to shine a green light on November 18th, 2020, to raise awareness about injury and violence being the leading cause of death and hospitalization in people from age of one to 41. There were 22 cities that took part.

Last year, November 18, 2022, marked the third annual National Injury Prevention Day. Strengthened by eight additional partners, the efforts to shine a green light continued to grow; but most importantly, the number of people educated and empowered to create change increased.

A few highlights from National Injury Prevention Day include:

- 35 Government entities on both sides of the aisle signed documents proclaiming
- 79 cities nationwide took part
- 18,600 lives were touched through events and activities
- 1.6 million people were potentially reached through releases posted in more than 650 media outlets
- 30 million impressions were made during the annual Twitter Chat
- More than 250 people took part in the day's kickoff webinar
- More than 50 organizations supported the day in a sign on document
- Injury and violence prevention conferences and workshops were held in 7 cities
- TCAA conducted a nationwide student media contest and provided \$5,000 in prize money
- November 18th National Injury Prevention Day
- 300 photographs documented activities that took place

